

TERRECOM PLATINUM PARTNERS PROGRAM

January 1, 2008



Program Objectives:

To provide our larger Corporate Partners with:

- * World-wide sales and branding opportunities and
- * Lower supply chain costs.....

.....by using the web-based TERRECOM E-BUSINESS PLATFORM.

Overview:

Sales/Marketing: Corporate Partners, each in their unique set of non-competing goods and services categories, will become the FEATURED SUPPLIERS (Platinum Partners) in their respective categories within Terrecom's global business-to-business (B2B) and business-to-government (B2G) e-marketplace. Terrecom will drive buyers to those categories. The platform functions as a global Customer Relationship Management (CRM) system

Purchasing/Procurement: Corporate Partner's Purchasing Agents can use the e-marketplace to locate, research and qualify, negotiate with and maintain supplier relationships with both new and existing suppliers. The platform functions as a global Supply Chain Management (SCM) system.

Simplicity: Because the Terrecom E-Business Platform is secure, fully-hosted, interactive and web-based, it takes little effort to learn and use effectively. It is designed to supplement existing sales/marketing and purchasing efforts, not necessarily replace them. No IT personnel are required to implement the system.

Duration: This twelve (12) month program is available on a FIRST COME-FIRST SERVED basis. The current Featured Supplier in a goods/services category will be given a RIGHT-OF-FIRST REFUSAL to maintain their preferred status for subsequent twelve (12) month periods.

The Scope of Services Include:

- * Set-up assistance, user training and systems maintenance for both purchasing and sales/marketing functions.
- * Unlimited use of all interactive "do business" tools including secure global communications, offers to buy and sell, business classified advertising and auctions.
- * Corporate listings/descriptions in all appropriate goods/services categories in desired geographic locations.
- * A prominent "run of site" banner advertisement (468 x 60 pixels) placed on all Terrecom pages in rotation with other advertisers (Corporate Partner furnishes banner advertisement).
- * PERMANENT (non-rotating) banner ads (468 x 60 pixels) placed in up to six (6) separate goods and services categories. This is called a "Category Sponsorship." (Corporate Partner furnishes banner ads)
- * Corporate LOGO EXPOSURE on our soon to be launched "Terrecom Platinum Partners" webpage, featuring hot links back to the Partner's website(s), also allowing Partners to input, display and manage their latest corporate press releases.
- * Extensive coverage in our Monthly Newsletter which goes out to all Terrecom registered buyers and sellers. Corporate Partners will provide the text and desired graphics for inclusion in the newsletter.
- * Sponsorship of the many webinars/seminars Terrecom holds yearly for potential and existing users.
- * Entry (if desired) into Terrecom's Affinity and Affiliate Partner Programs which generate commissions which help to offset the costs associated with Terrecom enrollment.

Platinum Program Cost:

Cost is commensurate with the scope of services desired by each Corporate Partner. A written proposal is produced once the scope has been defined.

For Additional Information:

To discuss how this program might be implemented in your organization, please contact our CEO, Ron Kennedy, at ceo@terrecom.com, or call him at (402) 639-2789.